

WRITE INCLUSION



Think Tank
for Inclusion
& Equity

CONSULTING



Brusta Brown
TTIE Co-Captain of Advocacy



Anupam Nigam
TTIE Steering Committee



Eric I. Lu
TTIE Advocacy Committee

WHO WE ARE

INSIDERS

TTIE is created, led, and run by working television writers with a near century of experience spanning the last 25 years.



in·sid·er

/in' sīdər/

noun

a person within a group or organization, especially someone privy to information unavailable to others.

"political insiders"

Similar:

member

staff member

member of staff

worker

employee



TTIE (pronounced “*tie*”) is a consortium of working TV writers spanning staff writer to showrunner. Our members identify as Women, BIPOC, LGBTQIA+, Disabled People, and more. Through research and critical analysis, industry and community partnerships, educational initiatives, and advocacy, we seek to empower historically excluded writers and transform the culture of the entertainment industry into one in which all writers and all stories can thrive.

We strive for:

- ❖ Better working conditions for all writers
- ❖ The advancement of historically excluded writers
- ❖ More responsible, authentic, inclusive storytelling

Learn more about our mission and programming at www.WriteInclusion.org





Y. Shireen Razack
TTIE Co-Chair



Barbara Friend
TTIE Co-Captain of Education



Angela Harvey
TTIE Co-Chair

AREAS OF EXPERTISE

**1. Inclusive Writers
Rooms**

**2. Authentic,
Responsible, and
Engaging Storytelling**

These ideas are deeply connected.

Each depends directly on the success of the other.



DATA-DRIVEN

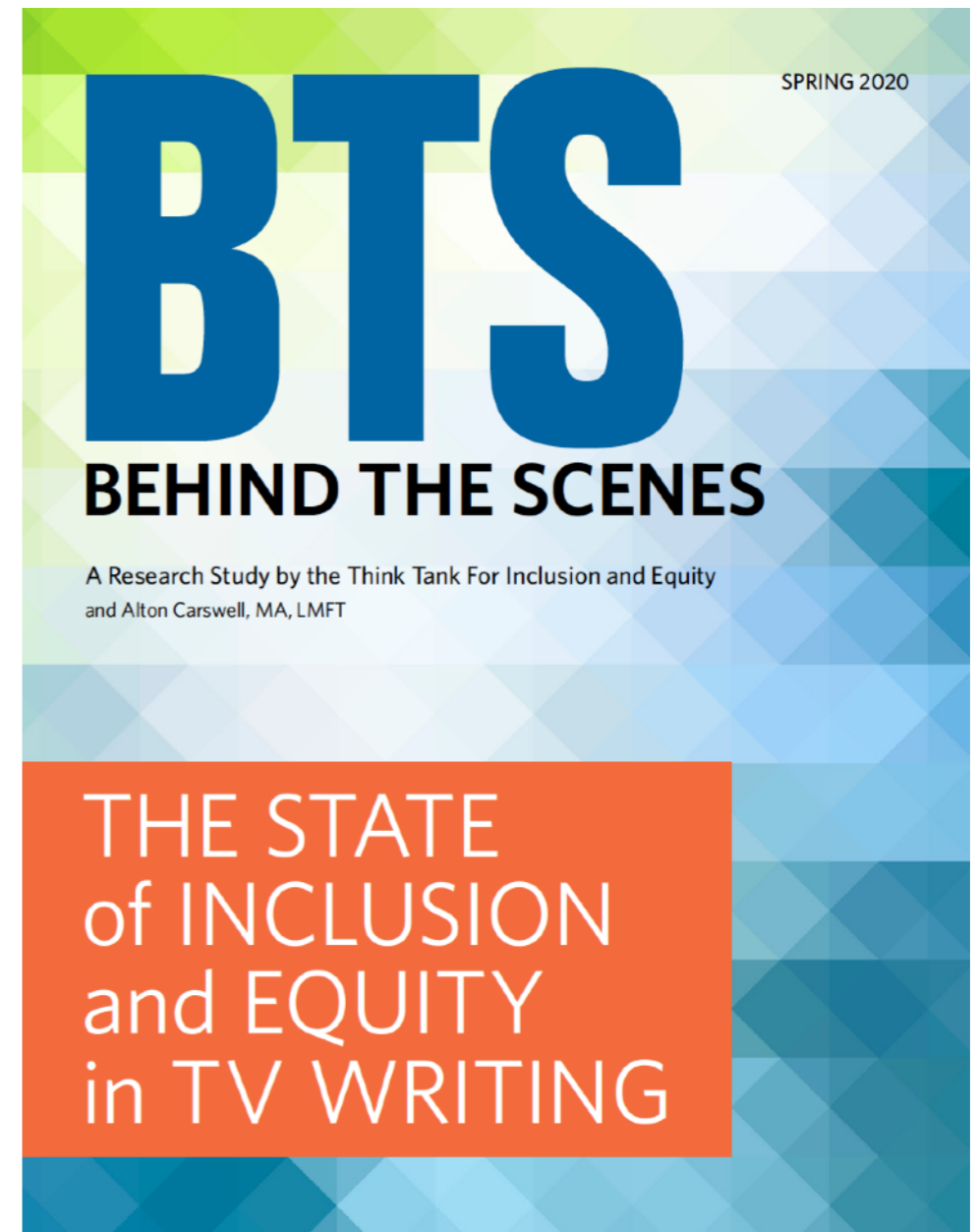
“At its very core, data tells us what we need to do next. Data exposes inefficiencies and disadvantages. It reveals truths about our habits and what we might do next. It opens windows into opportunity, while offering a glimpse into the future. Data shines a light on what’s possible and has the power to make it a reality. But only if you use it in the right way.”

Martyn Etherington, Forbes Magazine, October 2020

ANNUAL REPORT

Powering Our Work

- Data from HUNDREDS of working TV writers, year to year, shared with the industry at large.
- Our in-depth survey, coupled with salons and facilitated discussions, provide insight into what is and isn't working and where the paths to change lie.
- Now in partnership with the Geena Davis Institute on Gender in Media.



WHAT WE OFFER

GROUP TRAININGS

We download key information and action items in an engaging, efficient way. Flexible formats for 20 - 250 people.

Topics Include:

- ❖ *Behind The Scenes Report Data and Insights Sharing*
- ❖ **Building Inclusive and Engaged Rooms**
- ❖ **Navigating Staffing Meetings and Writers Rooms as Historically Excluded Writers**

Custom Elements Include:

- ❖ **Formal Presentations:** 1 - 2 Team Members from TTIE presenting data and best practices
- ❖ **Panel Discussions:** Curated to your organizations needs and ongoing conversations
- ❖ **Interactive Elements:** Facilitated group discussions and breakout rooms

A PEEK BEHIND THE SCENES

An action-oriented look at our
Behind the Scenes Report

- Tales from the field: What's working, what isn't
- Recommendations for inclusive hiring and advancement
- Action item takeaways for equitable rooms and authentic storytelling



MYTH-BUSTING WRITERS ROOM CULTURE

A deep exploration of writers room culture & practices that:

- Identifies which long-held beliefs are useful and which could evolve
- Provides tips and tools for building inclusive and engaged rooms
- Offers guidance on creating authentic and diverse content

*Ideally for Upper Level Writers and Execs,
but useful to writers of all levels.*



ACE THE MEETING

Taking Staffing Meetings as Historically Excluded Writers

- Strategizing in advance of the meeting
- Telling your personal story in an empowered way
- Highlighting your value while honoring your humanity



READ THE ROOM

Navigating the Writers Room as Historically Excluded Writers

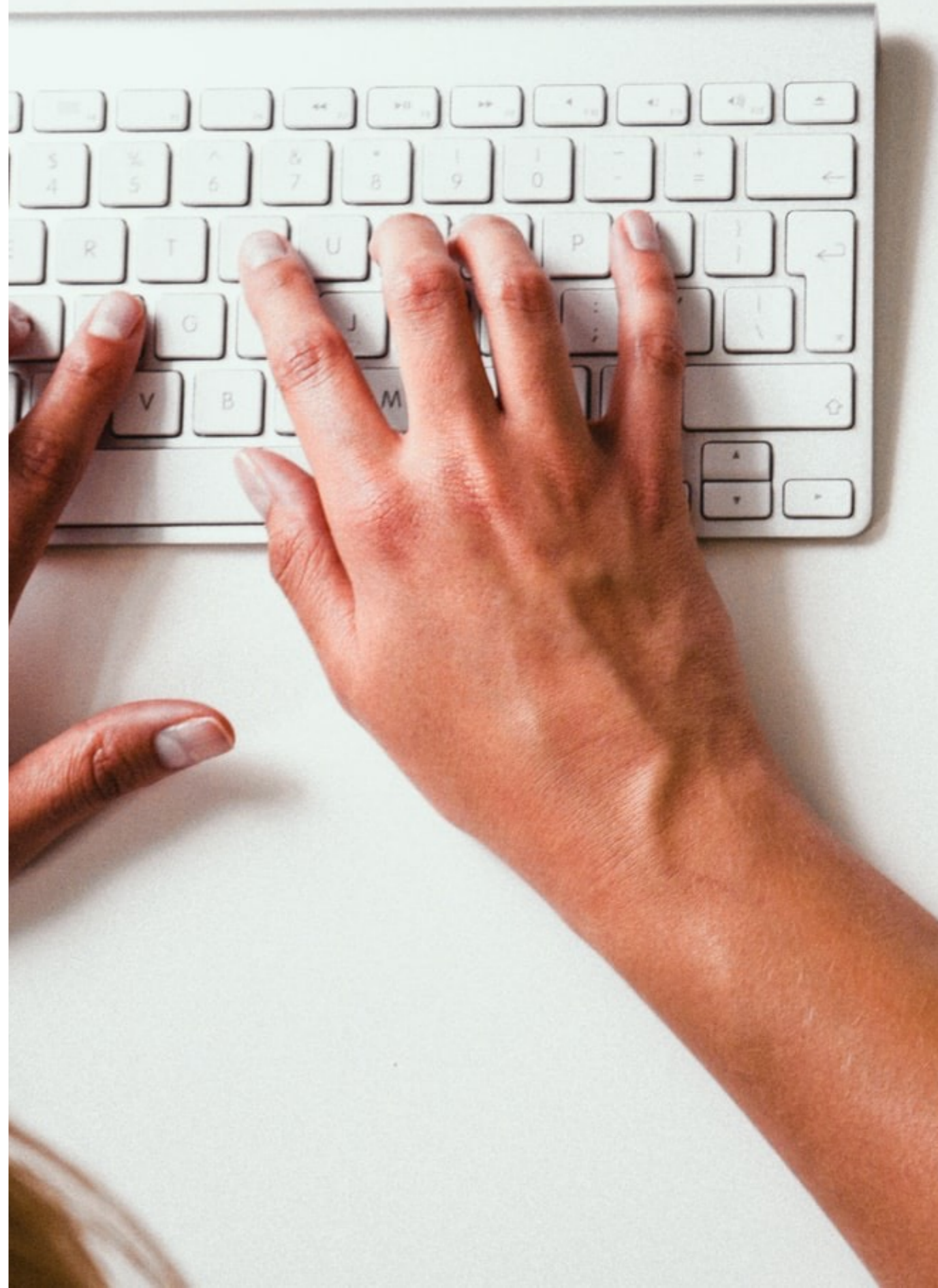
- Effectively advocating for authentic storytelling
- Tools for challenging conversations
- Q&A with long-time writers and TTIE experts



AUTHENTIC STORYTELLING

**Guided Conversations Around
TTIE's Factsheets that:**

- Break down tropes and stereotypes
- Identify paths for more responsible stories
- Connect writers to resources to help them dive deeper



COACHING

Private **Small Group** and **1-on-1** sessions for Showrunners, Upper Level Writers, and Executives built off the lessons from our trainings/briefings.

Custom-designed to provide partners with the support and tools necessary to apply best practices in writers room, executive suites, and throughout your company's DEI programming.

Topics and Elements Might Include:

- ❖ **Ask Us Anything:** We design teams around specific DEI or authentic storytelling needs
- ❖ **Facilitated Small-Group Discussions** (e.g. Cultivate Healthier Room Conversations)
- ❖ **Problem-Solving:** Figure out why things aren't working and find solutions

FLEXIBLE PROGRAMMING TO SUIT YOUR NEEDS



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CONTACT:

info@writeinclusion.org